



PRESENT
A Leadership Keynote on
**LEADING ORGANIZATIONAL
TRANSFORMATION
IN A DIGITAL AGE**
At

INFOCOM 2017

An **ABP** initiative
December 7-9, 2017 • Calcutta

Theme: The Digital Transformation

INDIA'S TOP BUSINESS, TECHNOLOGY AND
LEADERSHIP CONFERENCE



Listen and get Inspired by
PROF. NIRMALYA KUMAR
Internationally Renowned Marketing Guru

- A Lee Kong Chian Professor of Marketing at Singapore Management University and a distinguished Executive Fellow at INSEAD Emerging Markets Institute.
- Former Member of Group Executive Council at Tata Sons wherein he was responsible for the group strategy, reporting to the then Chairman, Mr. Cyrus Mistry.
- A PhD. in marketing from Northwestern University, winning the Marketing Science Institute's Alden G. Clayton Award for his PhD. dissertation.
- One of the world's leading thinkers on strategy and marketing who previously taught at Columbia University, Harvard Business School, IMD (Switzerland), London Business School and Northwestern University (Kellogg School of Management).
- Has been a consultant to 50 Fortune 500 companies in 60 different countries and has served on several boards of directors including ACC, Ambuja Cement, Bata India, Tata Capital, Ultratech and Zensar, all with billion dollars plus in capitalization.
- Voted amongst the top 5 marketing speakers worldwide, he is regularly included in lists such as 50 Best B-School professors in the world, 50 most influential Business School professors, and Thinkers50 (the biannual listing of the top 50 management thinkers in the world).

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